

DROGHER

January 2018

DPHS Annual Meeting, Election and Potluck Dinner Wednesday, January 24



Please join us for our annual meeting and potluck dinner on Wednesday, January 24, at Gloria Dei Lutheran Church Bankson Hall (rear of property) on the corner of Stonehill Drive and Ocean Hill Drive just off Selva Road. Doors open at 5:30 p.m., although volunteers to help set up chairs and tables at 5:00 p.m. would be greatly appreciated. Gloria Dei has kindly offered to allow our members to tour its new sanctuary beginning at 5:30 p.m. A reception starts the evening, followed by a potluck dinner at approximately 6:45 p.m. Opening comments and approval of the 2018 slate of incumbent officers and appointed board members will begin around 7:15 p.m. Our final program event will feature longtime DPHS member Keith Johannes, left, who will receive the 10th and final Pat Plepler Award. Several guest speakers will describe his active citizenship and community

involvement. In addition, Nancy Jenkins will present a tribute to member and Founders Day recipient Colene Schwandt, who died

Attendance is open to the public but please be sure to bring a dish to serve six to eight people for the potluck dinner. Beverages will be available but a donation of wine or beer is always appreciated.

Members who wish to nominate individuals or apply for vacant positions should contact Parliamentarian Joel Bishop or President Barbara Johannes at least two days prior to the annual membership meeting.

2018 Election of Board Members & Confirmation of Appointed Committee Chairs

OFFICERS to be *elected* by the members in January 2018:

News

VACANT 1st Vice President, Museum/Archives

Bob Minty (2018-2020) 3rd Vice President, Programs Nancy Jenkins (2018-2020) **Corresponding Secretary**

Board-appointed committee chairs renewed for two years in 2018:

Elizabeth Bamattre (2018-2020) Special Events

Judy Henderson (2018-2020) Sunshine Ambassador, Director Emeritus

Rod Howorth (2018-2020)) Merchandise **Terry Walsh (2018-2020) Walking Tours**

VACANT (2018-2020) **Docent Scheduling & Recruitment**

Current Board Members & Appointed Committee Chairs

OFFICERS elected by the members in January 2017:

Barbara Johannes (2017-19) President

Marsha LaRusso (2017-19) 2nd Vice President, Membership

Heidi Hyde (2017-19) Recording Secretary

Kat Wallace (2017-19) Treasurer Joel Bishop (2017-19) Parliamentarian

Board-appointed committee chairs confirmed in January 2017:

Bruce Beal (2017-19) Director, Ocean Heritage Projects Joel Bishop (2017-19) Public Relations/Technology

Max Brown (2017-19) Newsletter/Web Editor

Sandie Iverson (2017-19) Chair, Photos

Keith Johannes (2017-19) Preservation Kirsten Reynolds (2017-19) **Exhibits**

President's Message



Happy New Year! Celebrating and preserving Dana Point history is our mission and that includes providing learning opportunities. One of the ways we inform the public about our area is through our large archived historic photo collection. It allows us to visually share Dana Point's past and it also provides a modest income, which assists our organization in helping to finance other projects, including museum exhibits, artifact and book purchases, and outreach. Sandie Iverson, director of our historic photo collection, and committee volunteers work to

repair historic photos, research their provenance and place orders for photo reproductions. Our pictures are currently on display in homes, city buildings, local businesses and in our museum. Together with the Dana Point Harbor Business Association, the Historical Society created a series of 12 Dana Point Harbor historic photo banners that we have displayed for more than a decade at annual events in the harbor, including the Festival of Whales, the Tall Ships Festival and the 2016 Dana Point Harbor 50-Year Time Capsule Celebration. In the last few months we have shared our photos or made agreements to provide photos for displays at the Ocean Institute, Doheny State Beach and with private individuals who are writing books or doing research. Each project requires a signed agreement limiting the use of our photos to the stated purpose. Through our photo collection, the Society tells myriad stories of our area and preserves the memories of the people and places that have come to define our community.

On January 2, your Board of Directors unanimously voted to share our historic photos with a new project, the Capistrano Beach Historic (Photos) Fence Project. The initial phase is proposed for the Victoria Boulevard area, southeast of Camino Capistrano. As presented to us by Toni Nelson of Capo Cares, "This is an opportunity to improve community aesthetics and provide an interesting historic attraction for the neighborhood and visiting tourists. It will be an exciting collaboration between the City of Dana Point, Capo Cares, the Dana Point Historical Society, Capo Beach Church and businesses ..." The historic photos will be printed on heavy-duty vinyl material attached with grommets to a chain link fence similar to the Dana Point Harbor Photo Banners we use each year at our booths. If you would like to learn more, this project proposal will be presented to the Arts & Culture Commission on February 7, and is subject to their approval. Capistrano Beach has a rich history to share. The railroad came to "Serra," a small village named for Father Serra, in 1887. Railroad speculators renamed the village San Juan-by-the-Sea, where the San Juan Station, resort buildings and the Pioneer Hotel were built. It was the Pioneer Hotel where Madame Modjeska lavishly entertained 20 guests for much of the summer in 1892. When the resort fizzled due to competition and a depression, the name returned to Serra --- where Blanche Dolph built her 1914 home, the city's oldest existing residence. If one adds together the 1920s Capistrano Beach development of the Doheny family, their 1930s donation of land creating Doheny State Beach and local surfing and sailing history, a fascinating historic photo walk can be created.

Your generous donations of gifts, time and membership dues are very much appreciated. Please consider sending in your membership dues with the enclosed envelope or bringing it with you to our Annual Meeting on January 24th. Please join our members and guests as we congratulate our 10th Pat Plepler Citizenship Award Recipient, honor a past founder of the Dana Point Historical Society and enjoy the company of friends.

Barbara Force Johannes

Eric Plunkett Set as February 28 Program Speaker

On Wednesday, February 28, the Dana Point Historical Society will present history enthusiast Eric Plunkett as our featured Speaker. Eric has researched and written about much of the early days of our area. At our event, he will discuss parts of his upcoming book which includes the history of the hide droghers and details of the shipping industry during past centuries as it pertains to California. The program will begin at 7 p.m. in Council Chambers at City Hall. A reception at the museum will follow.



Dana Point Harbor to Welcome Surfing Museum

By Bruce Beal

One of the Society's major oceanic projects has been to create a world-class surfing museum in Dana Point. We have worked for years in this regard with the Surfing Heritage Foundation (now known as the Surfing Heritage & Cultural Center, or *SHACC*), currently located in San Clemente. We are proud to announce that SHACC has been chosen to become the centerpiece of the newly proposed Dana Point Harbor. Completion of the museum is hoped for by 2020.

Dana Point is especially fortunate to "harbor" the SHACC museum, as SHACC in 2015 "made surfing history in Washington, D.C., at the Smithsonian Institution's National Museum of American History by facilitating a significant donation of historic surf culture artifacts." ¹ This supports the increasing realization that SHACC is the "Smithsonian of Surfing" and illustrates the Society's dedication to promoting Dana Point's substantial contribution to the world's modern surfing lifestyle and industries.

SHACC is a nonprofit organization dedicated to preserving, presenting and promoting surfing's heritage for the appreciation and education of current and future generations and to achieving its goal of surfing being more accurately understood, represented and enjoyed. SHACC focuses on "the complete spectrum of surfing's history and development, including but not limited to significant surfboards, photography and the full range of other forms of information and objects of cultural value."²

SHACC is establishing a world-class museum/archival resource that will include an outreach program that will create traveling exhibits and develop venues for off-site display. The facility will serve as a symbolic center for the wave-riding culture in the United States, dedicated to the understanding and appreciation of surfing as a sport, lifestyle and culture.

In our next newsletter, we will report on another of the Society's major oceanic projects, the erection of bronze sculptures of the greatest local legendary surfing and sailing figures, including the Memorial for Hobie Alter, a life-size statue of Hobie sailing down a wave on his Hobie Cat.

Preservation Report: Historic Tax Credit Retained

In the new tax law passed by Congress and signed by the president, the *Federal Historic Tax Credit* has been retained. Original versions of the legislation had eliminated it from the bill. Along with preservationists across the country, the Dana Point Historical Society (DPHS) submitted letters to our congressional members to retain this provision in the new tax law. There were some modifications to the previous version, but all in all, it keeps the incentives for preservation. Two of the major changes include: 1) the 20% tax credit for restoring or repurposing of a historic property to the Secretary of Interior's guidelines is to be given over five years rather than at completion of the project, and 2) the 10% tax credit given for "significant" but not historic buildings has been eliminated. The Society's Preservation Committee will now be able to encourage owners of historic commercial properties to seek inclusion in the national registry so they can receive these tax credits. The state of California also has its own tax credit program to encourage preservation, which remains unchanged. Both federal and state programs are available to owners of historic commercial properties.

Keith Johannes

¹ http://www.sanclementetimes.com/surfs-up-shacc-at-the-smithsonian/

² http://about.surfingheritage.org/search/label/mission-vision-values

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2018 DPHS Calendar

Jan 24 Annual Meeting & Potluck Feb 28 Membership Program w/ Eric Plunkett March 3-11

March 3-11 Festival of Whales

Membership

Please welcome new business member Chris Koerner.

As a reminder, the annual dues for 2018 are due in January. The membership categories are as follows:

Individual \$25 annual Family \$30 annual Business \$50 annual Patron \$100 annual Life \$500 lifetime

Please remit your dues at this time either via mail at P.O. Box 544, Dana Point, 92629; at the museum Tuesdays, Thursdays or Saturdays, 1-3 p.m.; or at our membership meeting on January 24.

All contributions are tax deductible as the Historical Society is a nonprofit 501(c)(3) organization.

Questions? Contact me at rmlarusso@msn.com

Thanks to all of our members who have included us in their Ralph's Community Participation Program. This past year we raised over \$200!

AmazonSmile

AmazonSmile is a website operated by Amazon with the same products, prices and shopping features as Amazon.com. The difference is that when you shop on AmazonSmile, the foundation will donate 0.5% of the purchase price of eligible products to the charitable organization of your choice.

DPHS members can go to **Smile.Amazon.Com**, choose Dana Point Historical Society as the charity of their choice, and begin shopping. REMEMBER to always shop on the AmazonSmile website. Shopping through the regular Amazon site will not provide any benefit to DPHS.

Marsha LaRusso