



The News

# DROGHER

June 2019



DANA POINT HISTORICAL SOCIETY  
ANNUAL SCHOLARSHIP  
Fiesta Dinner Fundraiser

## Historical Society June Scholarship Fiesta Set For June 26 at Doheny State Beach



The DPHS Scholarship Fiesta Dinner will be held at 6 p.m. on Wednesday, June 26, at Doheny State Beach. Jack Saunderson, of historic *Lucy's El Patio Café*, will once again cater the occasion with his delicious Mexican food, so popular with last year's large crowd. Raffle tickets will also be available for a small price that allows you to enter our "opportunity drawing," which includes a variety of gift items, gift cards and other local products.

Be sure not to miss out on this festive event, which supports two scholarships.



The **\$1,000 Doris I. Walker Scholarship** is being awarded to **Ashley Hudson** (left) of Dana Hills High School.

The **\$1,000 Lucy Chavarrias-Saunderson Scholarship** is being awarded to **Celia Aguilar** (right) of San Juan Hills High School.

**Advance** purchase tickets for society members are \$25 each and \$30 for non-members. Tickets may be purchased at the door for \$30 for members and \$35 for non-members. Tickets for children 12 and under are always \$10.



The reservation form is available on our website: [www.DanaPointHistorical.Org](http://www.DanaPointHistorical.Org) and Facebook page: [www.facebook.com/DanaPointHistorical/](http://www.facebook.com/DanaPointHistorical/). Be sure to get your reservations early --- last year's very large crowd made the event a tremendous success for our scholarship program!

Metered parking is available on site. City trolley service is also available to Doheny State Beach (Stop #8 or #15 on opposite side of PCH) from your closest stop and runs every 15 minutes until 9 p.m. You can view the most recent map (same as 2018) and pick up locations here (click on the map to enlarge it): <http://danapointchamber.com/wp-content/uploads/2017/04/FINALROUTEMAPSummer2018.jpg>

The Society has been awarding these scholarships for 19 years to deserving high school seniors headed for college.

## President's Message



Founders Day 2019 began with a reception featuring appetizers and drinks arranged by Max Brown, Judy Henderson, Bob Minty and Nancy Jenkins, with assistance by other members. Society members gathered at the entrance of Bankson Hall at Gloria Dei Church to welcome guests and Founders Day Honoree J. Scott Schoeffel. Members were also delighted to see in attendance Ingrid McGuire and Lara Anderson, past mayors of Dana Point, and Paul Peck, the 2009 Pat Plepler Citizenship Award recipient.

We began the program by introducing former Founders Day honorees in the audience who included Susan Hinman, Bea Reed, Ingrid McGuire, Judy Henderson, and Marlene & Bruce Beal. Friends and neighbors of Rod Howorth, including Michael Harrod and Roy & Christi Dormaier, also joined us for the celebration of Rod's life and his service as a community advocate in Dana Point and as a Society Director. Mary Crowl displayed a memorial poster illustrating Rod's years in Dana Point and recognized Rod's generous contributions to the Society over 15 years. Terry Walsh spoke about Rod being recommended to him as a "good guy" to have on a committee and thus, Rod's subsequent participation in revitalizing the *Festival of Whales* parade, which led to his involvement in more community issues and events, ultimately being named the 2008 Dana Point Chamber of Commerce Citizen of the Year.



*Left to right: Former Mayor Lara Anderson; Presenter and Former DPHS President Terry Walsh; Former Mayor and DPHS Board Member Joel Bishop; Honoree J. Scott Schoeffel; Presenter and DPHS Board Member Nancy Jenkins; DPHS President Barbara Johannes; Former Mayor and Founders Day Honoree Ingrid McGuire; and Community Relations Advisor for the Fifth District Sergio Prince.*

Joel Bishop, former mayor of Dana Point and a DPHS Director, introduced the Founders Day Program in honor of DPHS Life Member Scott Schoeffel, speaking of his civic contribution as a City of Dana Point Planning Commissioner, City Council Member, Mayor and philanthropist. Scott was appointed to the Planning Commission from 1997 to 2008 and was elected to the Dana Point City Council in 2008 and 2012 where he provided significant and visionary leadership to the citizens of Dana Point. Scott served on, and chaired, the board of the Transportation Corridor Agency, was appointed to the Board of CalOptima by the OC Board of Supervisors, and was instrumental in revitalizing the Dana Point Arts and Culture Commission. Nancy Jenkins took the podium to highlight Scott's support of arts and culture while on city council. Bruce Beal spoke in support of

Scott's service as an officer of the Dana Point Yacht Club.

The Society presented Scott with the 2019 Founders Day Proclamation for his many contributions to Dana Point together with a gift certificate to Coastal Kitchen restaurant. Sergio Prince, Community Relations Advisor for the Fifth District presented Scott with a Certificate of Recognition from Supervisor Lisa Bartlett.

Scott thanked the Historical Society and guests for honoring him and spoke of his belief in the principles of public service. He also spoke of Rod Howorth as a friend and an involved civic volunteer. The evening concluded with cake and coffee while members and guests congratulated Scott and thanked him for his contributions to the City of Dana Point.

I look forward to seeing everyone at the Annual Scholarship Fiesta Dinner Fundraiser on Wednesday, June 26, at Doheny State Beach. It is always fun to get together with old friends. Please make your reservations in advance --- we expect a good turnout!

*Barbara Force Johannes*

# Roosevelt Military Memorial Highway

By Keith Johannes

Ninety years ago, on July 18, 1929, California Governor Clement Calhoun "C.C." Young, shoveled away a dirt barrier in Dana Point to open the Roosevelt Highway, the ceremonial opening of a road reaching from Canada to Mexico. When Theodore Roosevelt died suddenly in January 1919, there was an outpouring of respect for his military knowledge. He had negotiated for years with Japan concerning their relations with Korea, China and Russia and was very concerned about Japan's imperialistic actions, so a highway was needed to move military equipment up and down the West Coast. By July 1919, Congress approved funding for four Roosevelt Military Memorial Highways, three from Canada to Mexico --- East Coast, West Coast and mid-country --- and one across the U.S. from the Atlantic to the Pacific.

California had passed its first highway-funding bond election in 1914, but added another in 1919, which included funding for the Roosevelt highway.

Prior to state and federal involvement in road development and maintenance, the Southern California Automobile Club, organized in 1900, put up road signs and by 1906 had erected 4,000. In 1909, it published the first guidebook, listing 100 maps of roads to San Francisco.



Over the course of the 10 years leading up to 1929, there were several media events in California to highlight the highway. Three weeks before the Dana Point ceremony, Malibu had an event also featuring Governor Young, and included beauty pageant winners Miss Canada and Miss Mexico at a ceremony where 1,500 cars lined up to travel the highway after a ribbon cutting opened the road. Laguna Beach had a similar affair in 1926 featuring "blacksmith" Douglas Fairbanks and Mary Pickford "forging" a chain between north and south communities.

2019 is the anniversary of many historic events in highway history that took place in California and Dana Point. It was 250 years ago that Gaspar de Portolà began the Spanish voyage of exploration in what was the first recorded European land entry and

exploration of the interior of the present-day U.S. state of California. It has also been 35 years since the Olympic torch run came up Pacific Coast Highway (formerly Roosevelt Highway) in 1984.

Following is a cropped newspaper article from the *Santa Ana Register*, Friday, July 19, 1929, recounting the opening of the Roosevelt Highway the day before. The day's events also included the official lighting of Dana Point's famous street lanterns at which Governor Young threw the switch to illuminate 400 city lights.

# GOVERNOR YOUNG AT OPENING OF 56 FOOT HIGHWAY THROUGH DANA POINT THURSDAY NIGHT

**C**ELEBRATING the opening of the 56 foot highway through Dana Point, the first wide link in the Orange county road along the coast, a great crowd, including many state and county officials gathered at the point resort last night to participate in the fitting ceremonies conducted under the auspices of the Orange County Coast association.

Musicians played, crowds cheered and a battery of cameras and movie machines clicked, as Gov. C. C. Young, wielding a gold plated shovel attacked the last pile of dirt on the newly completed pavement and industriously shoveled it into a bunting draped wheelbarrow. This ceremony took place at 6:15 o'clock on a link of the highway at one of the high spots in the Dana Point development following a procession from the community hall. During the ceremony, which officially opened the highway, the governor was surrounded by a group of dignitaries and officials, who later accompanied him to a decorated platform opposite the spot, from which introductions were made to the crowd, and the governor made a short address.

"I congratulate you people of Orange county on this occasion marking the opening of the first link of this wide ocean highway," Governor Young said. "You are developing a real highway at this spot and demonstrating your ability to see into the future. In 10 years all this country will be dotted with beautiful homes and even before that time there will be too much traffic for the two lane road.

"I have, just recently, traveled the coast highway from the Palisades to San Diego, and have seen much beautiful country. You have great possibilities right here in this portion of Orange county. This marvelous part of the coast has been undeveloped, but the highways you are building will open it up for all to see and enjoy. I want to see the time when this great highway before us will extend to the south to San Diego and on the north through Long Beach to Santa Monica. Then we will have a complete highway from the north to the south in this great state. It is going to be something that will make this district famous the world over. It will bring many tourists and visitors and make it well known.

### Marvelous Growth

"Orange county is the first part of Southern California with which I became acquainted, and I have taken delight in watching its marvelous growth. It has become known all over the state for its

## OPENS HIGHWAY



GOV. C. C. YOUNG

wealth and possibilities; it is noted for its citrus industry and agricultural attainments. You are now laying out something that will be one of the show places of the state. And," the governor concluded, "you may depend upon the cooperation of the state in your future road building program."

Following his address Governor Young threw the switch that turned on the system of 400 ornamental lights illuminating the

## S. H. WOODRUFF

Developer of Dana Point who was largely responsible for the 56-foot highway through the coast city which was thrown open to the public last night.



streets of Dana Point. The lights are unique in that they are made to resemble ships' lanterns.

The ceremonies were in charge of Tom Talbert, president of the Orange County Gold Coast association, who introduced several other persons before the governor made his address. S. H. Woodruff, developer of Dana Point, welcomed the group to Orange county, paid tribute to the vision of Tom Talbert, who worked for this great road years ago when it was only a "wagon road with numerous cattle gates; congratulated the Coast association for its part in backing the movement, and invited those present to be his guests at an old time Spanish fiesta barbecue, prepared by the people of San Juan Capistrano, under the direction of Don Juan Forster. Others who were introduced and made a few remarks apropos to the occasion were J. P. Baumgartner, member of the state highway commission, S. V. Cortelyou, engineer for the state highway department, Willard Smith, chairman of the Orange county board of supervisors, Nat Neff, Orange county engineer and road superintendent, to whom much of the credit for the fine new road was given, J. Frank Burke, pub-

lisher of the Santa Ana Register, and Judge Frank C. Drumm, of Santa Ana. Others on the platform with the governor included Mayor John Clark, of San Diego, W. B. Williams, cashier and vice president of the First National bank, Frank Merriam, state senator, of Long Beach, Judge John Landell, of San Juan Capistrano, Joe Backs, county clerk, Judge E. J. Marks, Sheriff Sam Jernigan, Judge H. G. Ames, W. C. Jerome, county auditor, A. S. Bradford, of Placentia, Judge Warner, of Santa Clemente, T. E. Stephenson, Santa Ana postmaster, Harry Welch, secretary of the Coast association and J. P. Greeley, of Newport Beach.

The gold shovel used by the governor was presented to him and bore the following inscription, "Presented to the Honorable C. C. Young, governor of California, at opening of paved highway through Dana Point, July 18, 1929, by S. H. Woodruff for the Orange County Coast association."

At the conclusion of the outdoor ceremonies, the crowd returned to the community hall where the barbecue banquet was served to 250 persons amid bowers of roses, gladioli, hydrangeas, carnations and larkspur, all of which had been grown out of doors at Dana Point.

After the banquet Governor Young made another short address before he left with his family and members of his staff for his summer home near Los Angeles, in which he stated that California is growing more rapidly than any other state in the nation and asserted that the fine highways largely were responsible. "The beaches, mesas, cliffs and palisades of Southern California will become famous the world over," he declared. "There will be a rapidity of development that the foremost optimist cannot foresee. This is one of the most beautiful residential parts of the state." He concluded with the statement that cooperation was making all the development possible and declared that he had experienced one of the most wonderful evenings he had had in the southland.

State Senator Nelson T. Edwards, former member of the state highway commission, paid a tribute to the vision, energy and financial backing of S. H. Woodruff, developer of Dana Point.

Mayor Clark, of San Diego, brought the greetings and congratulations of the people of San Diego and said the people of the southern part of California had a rich background of history of

Ted Craig, Orange county assemblyman, in congratulating the men who made the 56 foot highway possible asserted that the time was soon coming when 200 foot highways would be necessary to handle the traffic in Southern California and stated that the ma-

porion of the state budget went for highway improvement and was paid for from the gasoline tax.

Judge E. J. Marks declared that he had witnessed the turning of the first shovelful of dirt on the road in which he believed he had turned the first when he traveled that way 43 years ago, with his mother and

father in a covered wagon, and they often had to dig to get their wagon through the narrow trails.

W. C. Jerome asserted that the trail Marks had followed had been made by the Jerome outfit two years prior to the time Marks followed it.

Other speakers on the program were Z. R. West, Jr., district attorney; William Schumacher, county

supervisor; Senator Frank Merriam, of Long Beach; Mayor Frank Purinton; W. B. Williams; J. K. Reid, former president of the Long Beach Chamber of Commerce; John C. Mitchell, county supervisor; Judge James L. Allen; Judge H. G. Ames; S. R. Bowen, mayor of Huntington Beach; L. London, president of the Orange County Associated Chambers of Commerce; A. B. Appleby, of Capistrano Beach; S. H. Woodruff, of Dana Point; S. B. Edwards, of Orange, and W. D. Noonan, of Huntington Beach.

Music for the affair was furnished by a gaily costumed Spanish orchestra from the Mission Inn at Riverside. Dancing and light refreshments were enjoyed after the meeting adjourned.

Over the years, the highway through Dana Point has had many names, adjustments and improvements. In the 20<sup>th</sup> century the highway was called Coast Road, then later Roosevelt Highway, US 101A, Pacific Coast Highway and State Route 1. But even earlier, 250 years ago, the dirt trail was used by the Portola Expedition, and parts of that trail became El Camino Real, which has its own history, running through the Capistrano Beach area of Dana Point toward the mission San Juan Capistrano and eventually merged with what became historic Highway 101. The *El Camino Real Association*, formed in 1904, placed its first iconic bell-shaped marker on the trail in that year, many of which are still visible today.



**DANA POINT HISTORICAL SOCIETY  
ANNUAL SCHOLARSHIP  
Fiesta Dinner Fundraiser**

Wednesday, June 26, 6:00 PM  
Reservation Form for Doheny State Beach

Come and join us for a fun time, good food and support our annual mission to enhance the college experience of our two scholarship winners!

Mail by **Saturday, June 22** to: **Dana Point Historical Society**  
**PO Box 544**  
**Dana Point, CA 92629**

(You may also pay at the museum during open hours: Tuesdays, Thursdays and Saturdays 1-3 p.m.)

Number of Society member adults: \_\_\_\_\_ @ \$25 each (enclose check/money order)

Number of Society member children (12 & under): \_\_\_\_\_ @ \$10 each (enclose check/money order)

Number of NON-Society member adults: \_\_\_\_\_ @ \$30 each (enclose check/money order)

Number of NON-Society member children (12 & under): \_\_\_\_\_ @ \$15 each (enclose check/m.o.)

Parking is available for \$2 per hour at Doheny Beach parking meters.  
City trolley service is also available to Doheny Beach from your nearest trolley stop.

If you cannot attend, and/or you would like to donate money to the scholarship fund in addition to ordering ticket, please enter the amount of your donation: \$ \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

Questions? Please call the museum office (949) 248-8121 or email [events@danapointhistorical.org](mailto:events@danapointhistorical.org)

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## 2019 DPHS Calendar

**June 26** Scholarship Fiesta      **July 6** First Saturday Photo and Merchandise Sales      **Sept 6,7,8** Tall Ships Festival

## Membership

As a reminder, the annual dues for 2019 were due in January. The membership categories are:

Individual	\$25 annual
Family	\$30 annual
Business	\$50 annual
Patron	\$100 annual
Life	\$500 lifetime

Please remit your dues at this time either via mail at P.O. Box 544, Dana Point, 92629; at the museum Tuesdays, Thursdays or Saturdays, 1-3 p.m., or at our Fiesta Scholarship Dinner on June 26.

All contributions are tax deductible as the Historical Society is a nonprofit 501(c)(3) organization.

Questions? Contact me at [rmlarusso@msn.com](mailto:rmlarusso@msn.com)

Marsha LaRusso

## Baby Beach Tile Wall Project



We want to remind our readers that the Tile Wall Project at Baby Beach is in full swing and ready to accept newly designed tiles. Jeff Huston, Tile Wall Chair, says that **Fired Up in San Clemente** has blank tiles and all the art supplies you need for you to create that one-of-a-kind design. This is a great family activity, too. Simply go to **Fired Up at 143 Avenida Granada**. Each tile costs \$50 and includes:

As many paint colors as you'd like

As much time as you need

Use of stencils, stamps, brushes & paint pens

Help from their friendly and knowledgeable staff

Glazing and firing

Installation of tile at Baby Beach

**Call Sarah at 949-498-3929 for more information!**